



# Lessons learned: A360 Process Evaluation and practical prototypes for sharing results with young audiences

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## Purpose

The webinar focused on the A360 program [process evaluation](#) which explores how the A360 program was designed and if it achieved what it set out to achieve. The process evaluation was theory- based and started out looking at how the A360 Theory of Change played out in practice.



## Presenters

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## Key findings

### Insights

- The human-centered design process brought rigor and innovation to A360 providing space to try out new ideas
- Engaging a multi-disciplinary consortium led to challenges.
- A360's use of adaptive implementation and meaningful youth engagement complemented the HCD process and added value

## Challenges in Process Evaluation

### Insights

- HCD is fast moving and dynamic, decisions are made very quickly with less documentation around decision-making than might be seen in a more traditional design approach.
- The team was aware of the potential of research fatigue because community members participated in both the design and evaluation process.
- The implementing team (PSI) did not always have the time to fully engage with evaluation findings so the evaluation team (Itad) revamped how it shared findings.

## Developing prototypes to share findings with young audiences

### Insights

- Prototyping allows us to build our thoughts and ideas into tangible forms. With prototyping the end result is not a generation of ideas but a tangible form of that idea.
- Prototyping is also an experimental process that gives room for those participating to explore real world solutions on the spot.
- Prototyping enables participants to have something tangible that they could then take and test.



## Resources

- [Watch the webinar here](#)
  - [Young designers prototype](#)
- The [A360 Process evaluation](#)  
[Young evaluators prototype](#)