



Lessons learned: A360 Process Evaluation and practical prototypes for sharing results with young audiences

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Purpose

The webinar focused on the A360 program [process evaluation](#) which explores how the A360 program was designed and if it achieved what it set out to achieve. The process evaluation was theory- based and started out looking at how the A360 Theory of Change played out in practice.



Presenters

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Key findings

Insights

- The human-centered design process brought rigor and innovation to A360 providing space to try out new ideas
- Engaging a multi-disciplinary consortium led to challenges.
- A360's use of adaptive implementation and meaningful youth engagement complemented the HCD process and added value

Challenges in Process Evaluation

Insights

- HCD is fast moving and dynamic, decisions are made very quickly with less documentation around decision-making than might be seen in a more traditional design approach.
- The team was aware of the potential of research fatigue because community members participated in both the design and evaluation process.
- The implementing team (PSI) did not always have the time to fully engage with evaluation findings so the evaluation team (Itad) revamped how it shared findings.

Developing prototypes to share findings with young audiences

Insights

- Prototyping allows us to build our thoughts and ideas into tangible forms. With prototyping the end result is not a generation of ideas but a tangible form of that idea.
- Prototyping is also an experimental process that gives room for those participating to explore real world solutions on the spot.
- Prototyping enables participants to have something tangible that they could then take and test.



Resources

- [Watch the webinar here](#)
 - [Young designers prototype](#)
- The [A360 Process evaluation](#)
[Young evaluators prototype](#)